



Arts Council of Brownwood

PO Box 489
Brownwood, TX 76804
www.brownwoodartscouncil.org



Cinco de Mayo Celebration May 4, 2018

ENTERTAINMENT SPONSOR

The Arts Council of Brownwood's 2018 Cinco de Mayo Celebration will take place on Friday, May 4th from 5:00 – 10:00 p.m. on Center Avenue in downtown Brownwood. The outdoor fiesta will include food and craft vendors, activities for children, an area for dancing, live performances in the street, and many other activities and contests. Mariachi Los Toros and the Guadalupe Dance Company will be giving free performances in the Lyric Theatre. We had over 4,000 visitors last year. We are expecting over 5,000 this year.

The Arts Council is seeking an Entertainment Sponsor to help with the expenses for the four free performances in the Lyric Theatre by Mariachi Los Toros and the Guadalupe Dance Company. Our cost for the two groups is over 50% of our budget. Mariachi Los Toros has been with us since we started two years ago. They have always been a crowd favorite!

For your \$2,500 Entertainment Sponsorship, you will receive:

- Name and logo on 2 individual 4x4 signs
- Name and logo on individual slide in Lyric pre-show ads
- Name and logo on front of t-shirt
- Name and logo on social media ads and posts
- 5 free t-shirts
- Name and logo on posters
- Opportunity to speak at Lyric performances
- Free 10x10 vendor space

The Arts Council is a 501(c)(3) non-profit organization, so all donations are tax-deductible. Please make checks payable to Arts Council of Brownwood.

Company Name _____

Address _____

Contact Name _____ Title _____

Phone _____ E-mail _____

Please indicate the sizes for your free t-shirts:

_____ S _____ M _____ L _____ XL _____ XXL _____ XXXL

Contact Signature: _____ Date: _____

*Please mail this form to Arts Council of Brownwood, PO Box 489, Brownwood, TX 76804
email it to brownwoodartscouncil@gmail.com
or fill out an online form at www.brownwoodartscouncil.org/cinco-de-mayo.
Make checks payable to Arts Council of Brownwood, or pay online.
For questions, please call or text Dean Kiesling at 325-998-3081.*

----- ARTS COUNCIL USE ONLY -----

Donation \$ _____

Date Paid _____